



FORTUNE GROUP OF COMPANIES



POSH FOOTWEAR & CRAFT LTD.

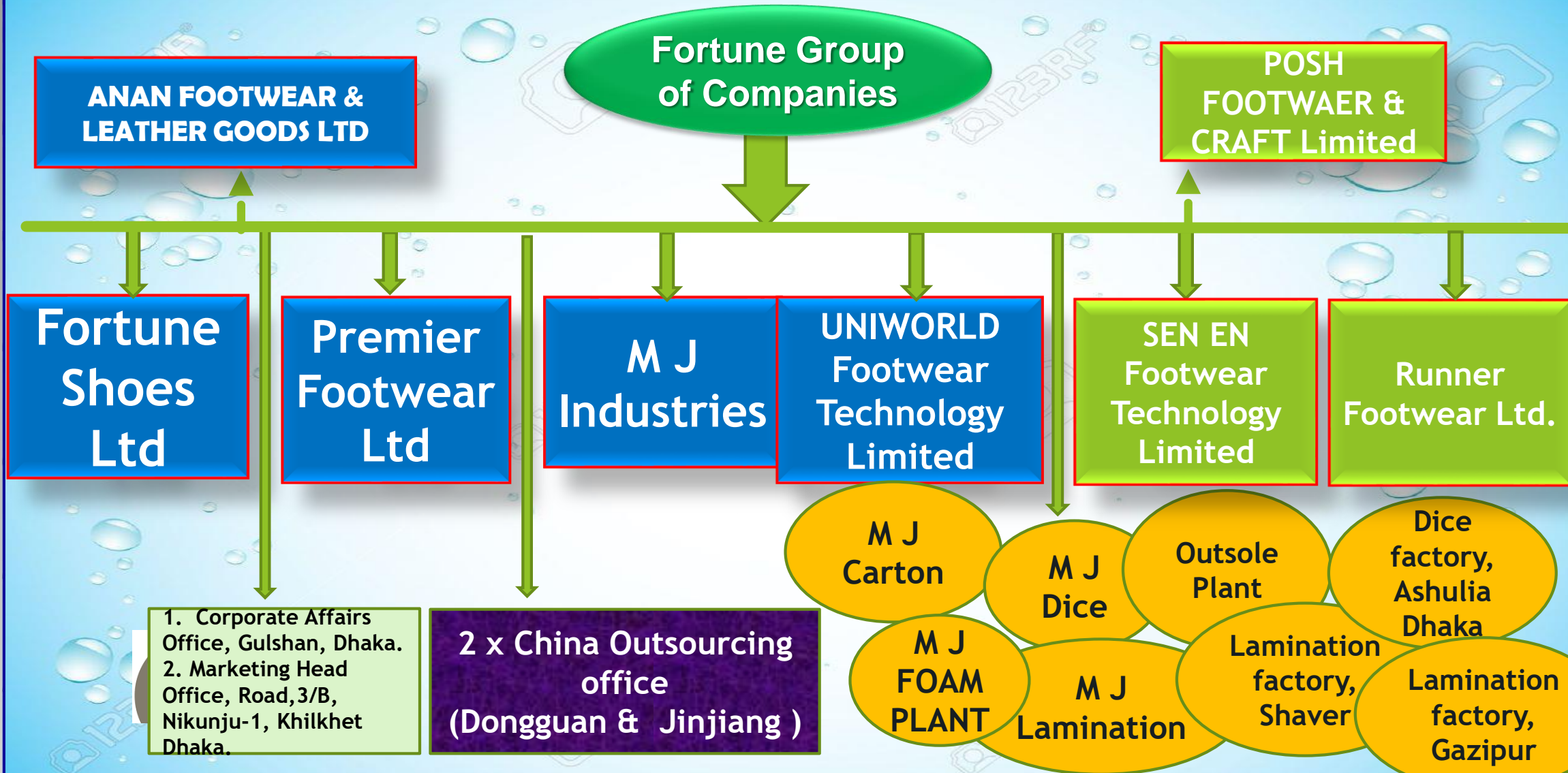


UNIWORLD FOOTWEAR TECHNOLOGY LIMITED



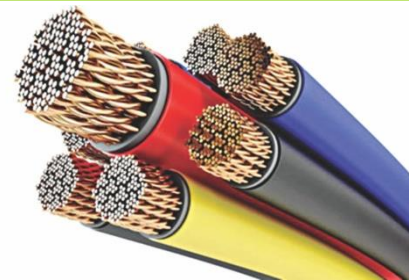
# ORGANOGRAM

FORTUNE GROUP OF COMPANIES



# DIVERSIFICATION OF FORTUNE GROUP OF COMPANIES

- Fortune Jutex & Daulatpur Jute Mills
- Fortune Innovation and Technology Ltd.
- Fortune Cables
- Fortune Krishika



# Welcome to SEN EN Footwear Technology Limited

OWNER  
MR. MIZANUR RAHMAN

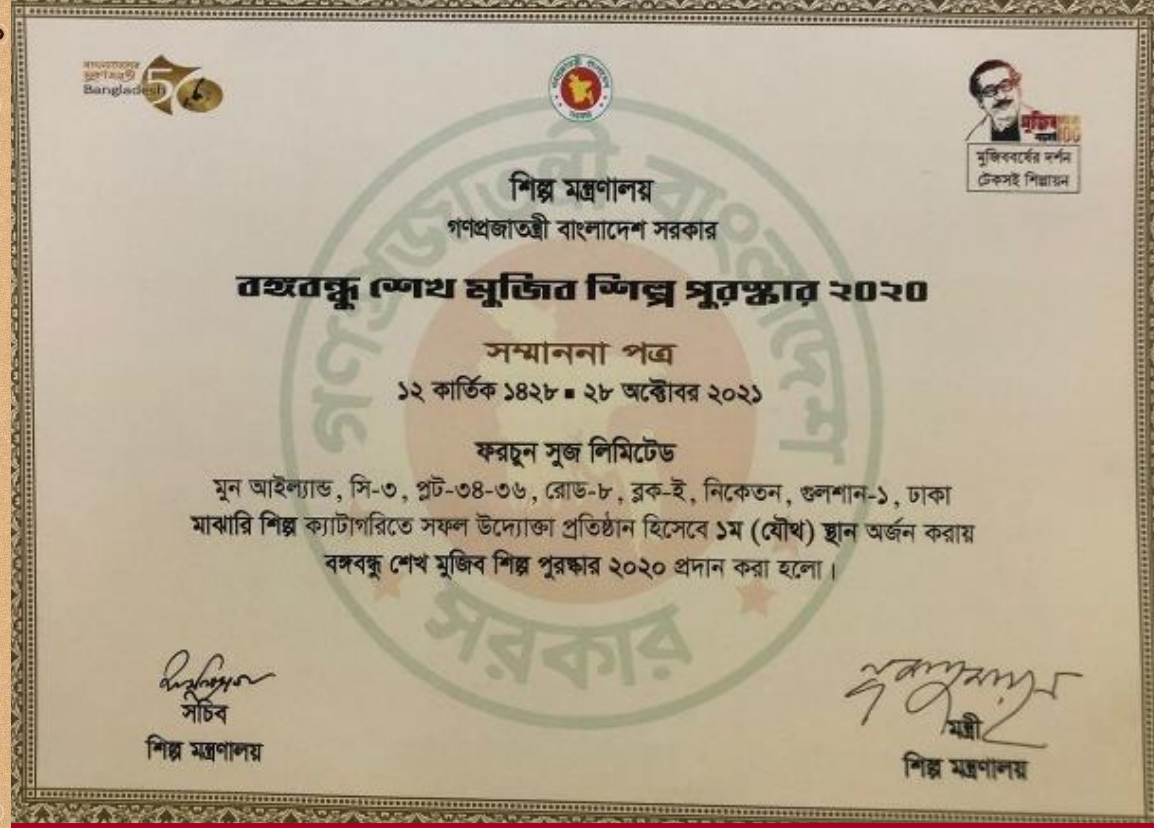




## Mr Mizanur Rahman

- Chairman Fortune Group of Companies.
- Member of Central Subcommittee on Relief and Social Welfare of Awamileague.
- President BSCIC Plot Owners association.
- Advisor, news editorial forum, Barisal.
- Owner Fortuneneews24, on line news portal.
- Owner Fortune Barishal Cricket team

# ACHIEVEMENT



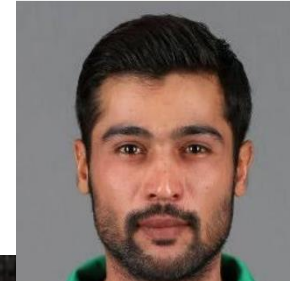
- Best Young Entrepreneur - 2018
- Sir Solimullah Respect - 2018
- Bangabondhu Sheikh Mujib Silpo Award - 2020
- National Productivity and Quality Excellence Award 2021
- Best Entrepreneur of the year 2023 By TRAB

# THE CHAIRMAN OF FGOC



## Fortune Barishal Bangladesh Premier League (BPL 2024) squad

- > Tamim Iqbal (Captain) > Mahmudullah
- > Mehidy Hasan Miraz > Khaled Ahmed
- > Ibrahim Zadran > Shoaib Malik
- > Paul Starling > Fakhar Zaman
- > Mohammed Amir > Abbas Afridi
- > Dunith Wellalage > Mushfiqur Rahim
- > Rakibul Hasan Jr > Mohammad Saifuddin
- > Soumya Sarkar > Kamrul Islam Rabbi
- > Pritom Kumar > Taijul Islam
- > Prantik Nawrose Nabil > Yannic Cariah
- > Dinesh Chandimal



The franchisee of Fortune Barishal Cricket Team

# Owners, Chairman & MD



**Owner**  
**Mr Mizanur Rahman**



**Owner**  
**Mrs Roksana Rahman**

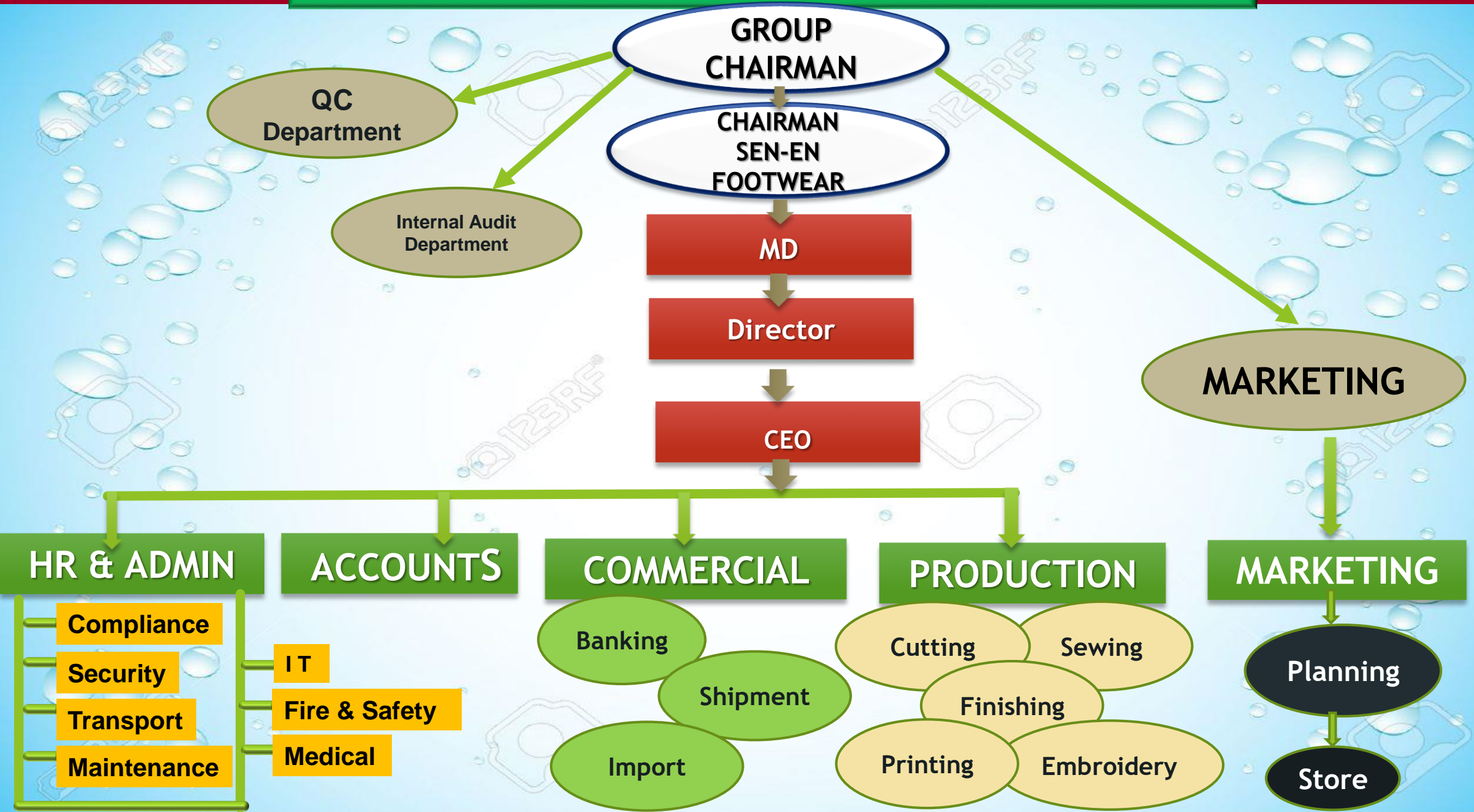


**Managing Director**  
**Nazha Rahman Mithila**



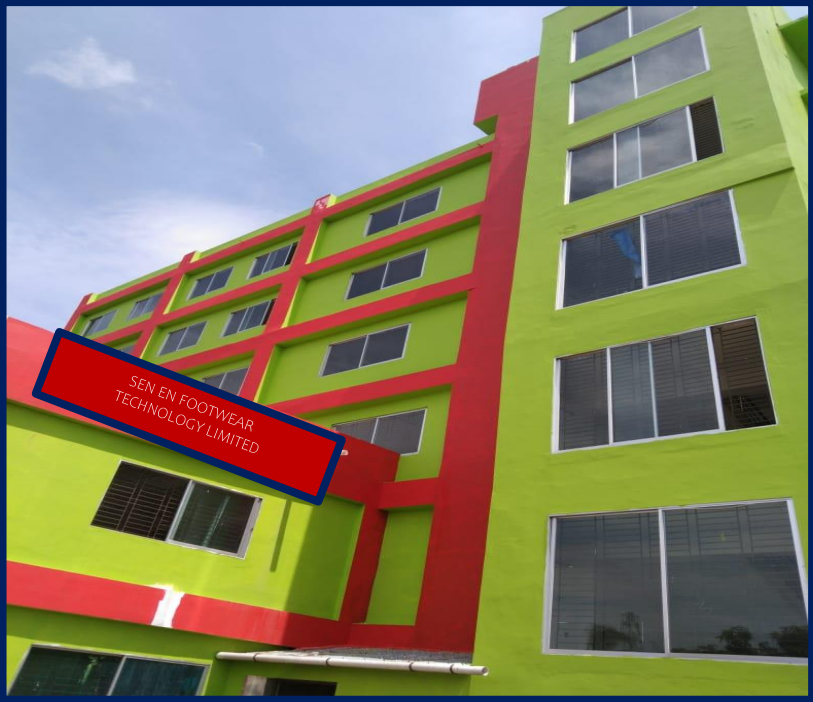
**Chairman**  
**Mr Sofiul Azam**

# ORGANIZATION CHART



# LOCATION

Total Area of the factory  
: 128006.8 Square Feet



16, SUTAR NODDA, ARAPARA, SAVAR,  
DHAKA - 1340


# INTRODUCTION



- ❑ The SEN EN Footwear Technology Limited started functioning since 17 June 2021.



- ❑ **SEN EN has earned an undisputable reputation for its service to the customer & for its impressive performance**



- ❑ **The core value of the company is honour, courage, strong ethical principle and commitment to the customers around the world**

**AIM**



**Aim of the factory is to produce the best footwear to the customers combining the technology and design**



# MISSION



To be the number one choice of customer in Leather & sports shoes, sneakers, boots by providing them with the finest quality product at an affordable and highly competitive price

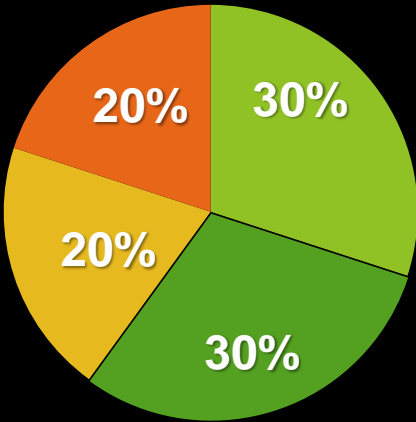


# OVERVIEW



# OVERVIEW

## PRODUCTION PERCENTAGE



- MEN
- WOMEN
- CHILDREN
- INJECTION AND PU POURING

Assembly  
Line 4

105 workers/Line

Stitching line  
20

50 Workers/Line

Sample  
Room

15 machines, 15  
workers

# OVERVIEW



**Daily  
Production**

• 11500 Pairs

**Monthly  
Production**

• 3,00,000 pairs

**Yearly  
Production**

• 36,00,000 pairs

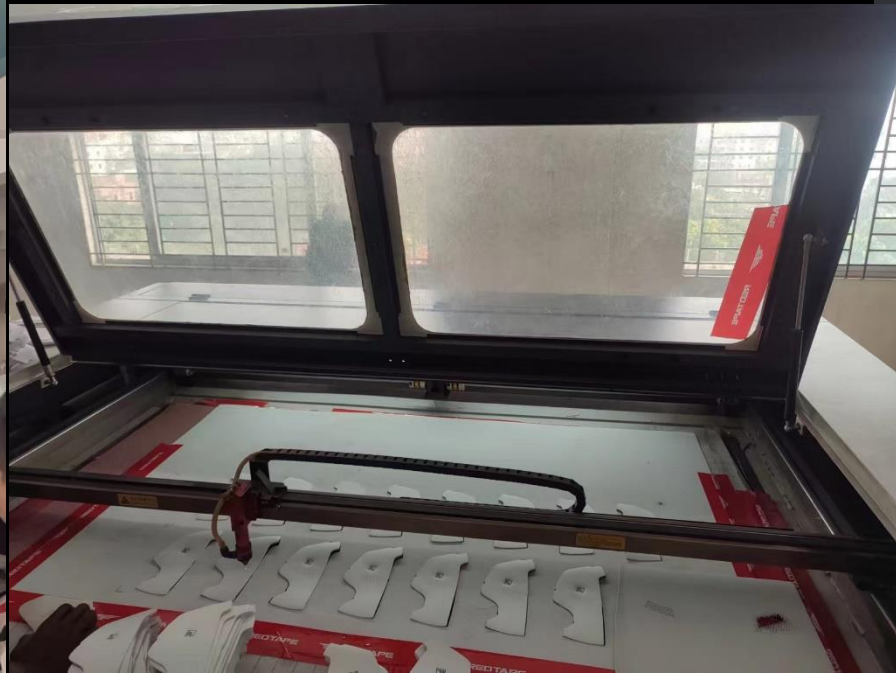
**Total  
Area**

• 1,28,006.8 Square Feet

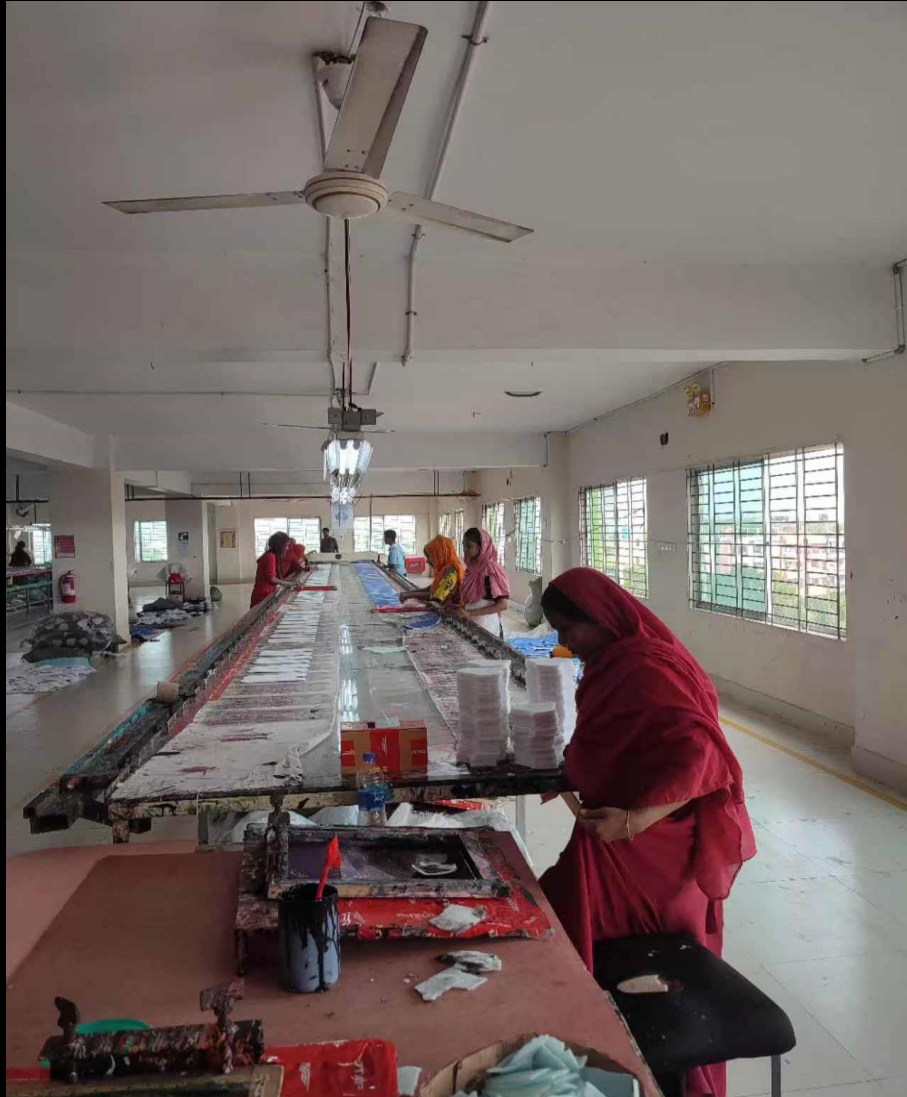
# CUTTING SECTION



# LASER CUTTING SECTION



# PRINTING SECTION



# STITCHING SECTION



# STITCHING SECTION



# ASSEMBLY SECTION



# FOAM PLANT



# EMBOSSING & EMBROIDERY SECTION



# LAMINATION SECTION

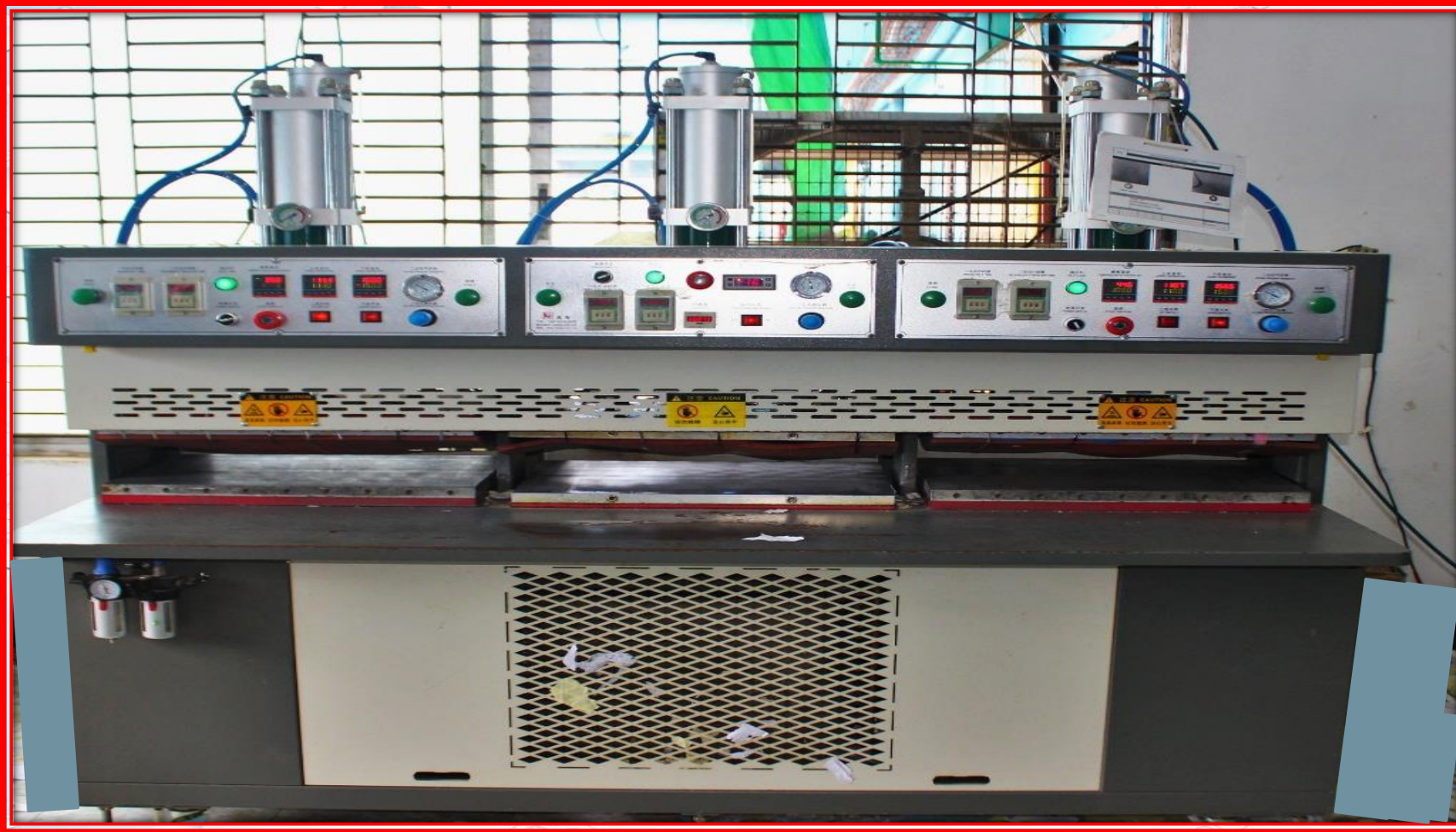


# COMPUTER STITCHING SECTION



TOTAL NUMBER 14 IN SEN-EN & AROUND 50 IN TOTAL GROUP

# FASTEST HOT AIR SEALING MACHINE



TOTAL NUMBER 10 IN SEN-EN FOOTWEAR & TECHNOLOGY TOTAL 14 IN GROUP OF COMPANIES

# FASTEST HOT AIR SEALING MACHINE



TOTAL NUMBER 10 IN SEN-EN FOOTWEAR & TECHNOLOGY TOTAL 14 IN GROUP OF COMPANIES

# RAW MATERIAL STORE



# RAW MATERIAL STORE



# TESTING FACILITIES



# TESTING FACILITIES



# CERTIFICATION



**amfori**  
**BSCI**



**BSCI**

Business Social Compliance Initiative

## Monitoring result for SEN EN Footwear Technology Limited, on site SEN EN Footwear Technology Limited.



### Monitoring

Monitored Party : SEN EN Footwear Technology Limited  
amfori ID : 003-002012-000  
Site : SEN EN Footwear Technology Limited  
Site amfori ID : 003-002012-001  
Address : 16 Suter Road, Arapura, Savar, Dhaka  
: 1346, Dhaka  
: Dhaka  
: Bangladesh  
Monitoring Activity : amfori Social Audit - Manufacturing  
Monitoring Type : Full Monitoring  
Submission Cycle : 23/06/2023  
Expiration Date : 23/06/2024

This is an extract of the online monitoring result, generated on 25/08/2023, and is only valid as an acknowledgment of the result. To see all the details, review the full monitoring result, which is available [here](#) - The English version is the legally binding one.

amfori and its associated entities will accept no responsibility for the content of the report, or the accuracy of the report, with the exception of the information provided in the report. The report is for informational purposes only and should not be used for any other purpose. It is not intended to be used as a basis for any legal action. It is not intended to be used as a basis for any legal action. It is not intended to be used as a basis for any legal action.

### Overall rating



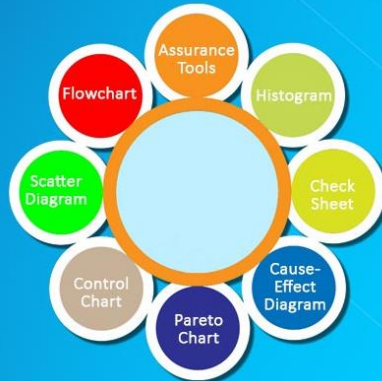
### Section rating

PA 1: Social Management System	C
PA 2: Workers Involvement and Protection	C
PA 3: The Rights of Freedom of Association and Collective Bargaining	A
PA 4: No Discrimination	A
PA 5: Fair Remuneration	B
PA 6: Decent Working Hours	A
PA 7: Occupational Health and Safety	A
PA 8: No Child Labour	A
PA 9: Special Protection for Young Workers	A
PA 10: No Precarious Employment	A
PA 11: No Bonded Labour	A
PA 12: Protection of the Environment	A
PA 13: Ethical Business Behaviour	A



# QUALITY ASSURANCE

## Quality Assurance Tools



Company takes enormous effort & emphasis to produce quality product.

The planned and systematic activities are being implemented so that quality requirements are fulfilled.

Quality Assurance activities includes:

- Quality Management for Raw materials,
- Fabric & Color composition
- Products & components and Production management

# COMPLIANCE ISSUE



❑ Individual customer has own unique compliance requirements in addition to the world standard.



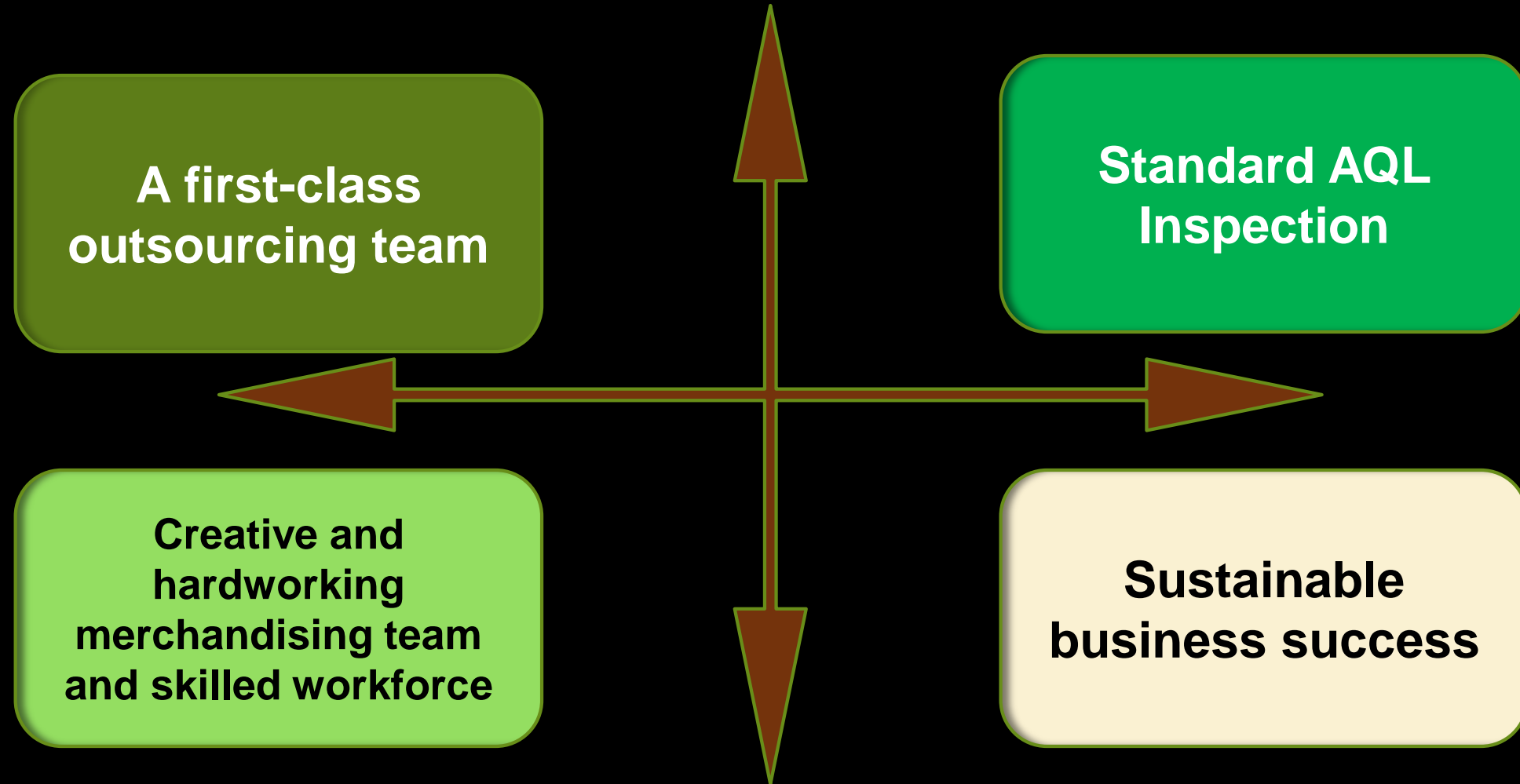
❑ Additional requirements for vendors cover human rights and others ethical issues.



❑ Sen En maintains strict measures on:

- ☛ Abide by the laws of the country
- ☛ Non-discrimination
- ☛ Child labor
- ☛ Force labor
- ☛ Harassment and abuse
- ☛ Health and safety abuse
- ☛ Wages and benefits
- ☛ Work hours
- ☛ Over time

# OUR STRENGTH



# OTHER FACILITIES

Clean and safe  
Environment



Childcare  
Room



ANSAR & VDP



CCTV  
Coverage



# CHINA PD ROOM



# CSR ACTIVITIES



Mask, PPE, Thermo Scanner and Food staff donation by Fortune Group of Companies



# Banking Details



**ISLAMI BANK BANGLADESH LIMITED**

**Acct Name: SE EN FOOTWEAR TECHNOLOGY LTD**



## REGULATIONS WE FOLLOW

**Bangladesh  
Labour Law 2006  
and Labour  
Rules 2015**

**International rules  
for FOOTWEAR  
Manufacturing**

**Instruction from  
Ministry of Health  
& ministry of  
Labour and  
Employment**

**Instruction from  
Ministry of  
Industries,  
Ministry of Public  
Administration &  
LMFEAB**



**Local Orders from  
Deputy Commissioner  
and Police**

# CUSTOMER PORTFOLIO



# PRODUCT



# PRODUCT



# PRODUCT



# PRODUCT



# PRODUCT



# PRODUCTS



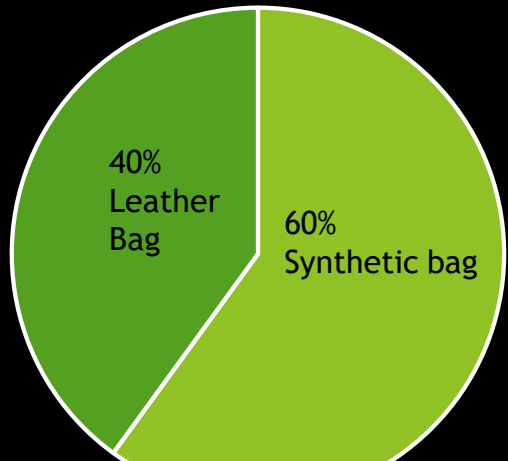
# PRODUCT



# BAG SECTION OVERVIEW



## PRODUCTION PERCENTAGE



40% Leather Bag  
60% Synthetic Bag

Stitching line 4

50 Workers/Line

Total 250 Workers

Daily Production

1500 pcs

Monthly Production

39000 pcs

Yearly Production

468000 pcs

# PRODUCTION SECTIONS

## CUTTING SECTION



# PRODUCTION SECTIONS

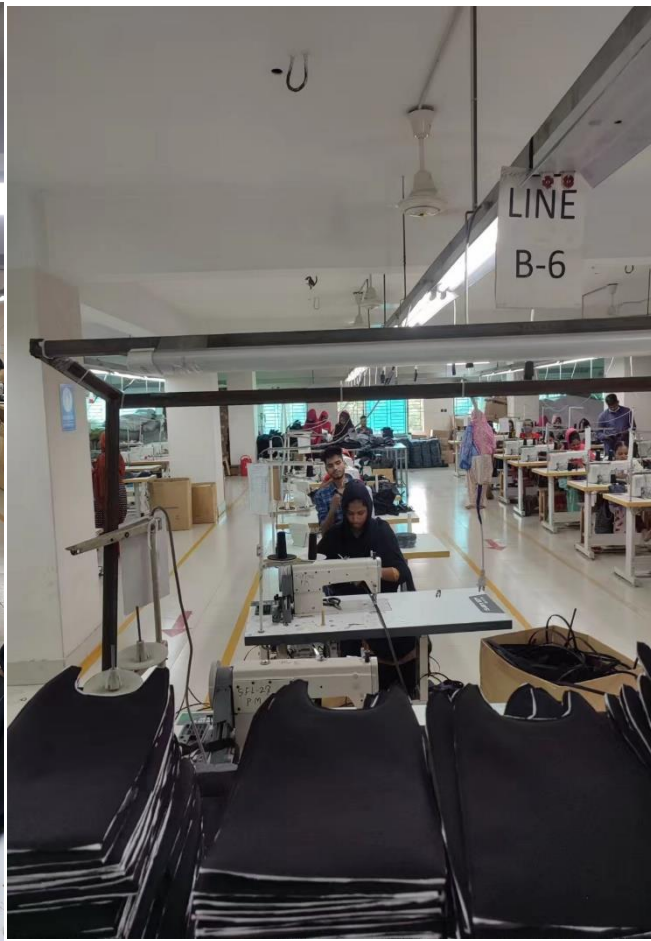


SKIVING SECTION



# PRODUCTION SECTIONS

## STITCHING SECTION



# PRODUCT



# PRODUCT



# PRODUCT



# PRODUCT



# PRODUCT



# PRODUCT

Art :08, Color- Black,(Front Side)



 **SEN EN**  
FOOTWEAR TECHNOLOGY LTD

Art-09, Color-Black



# PRODUCT



# PRODUCT



# INJECTION FACILITIES IN SEN-EN



# INJECTION MOULD IN SEN-EN



# PRODUCT

 **SEN EN**  
FOOTWEAR TECHNOLOGY LTD



# PRODUCT

 **SEN EN**  
FOOTWEAR TECHNOLOGY LTD



# PRODUCT

 **SEN EN**  
FOOTWEAR TECHNOLOGY LTD



# PRODUCT

 **SEN EN**  
FOOTWEAR TECHNOLOGY LTD



# PRODUCT



# PRODUCT

 **SEN EN**  
FOOTWEAR TECHNOLOGY LTD



# CONCLUSION



We are  
promised to  
satisfy customers  
combining the  
technology and  
design